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FOR IMMEDIATE RELEASE

Salinas, California, August 27, 2025 — Alvarez Technology Group (ATG), announced their advanced DMARC protection with Sendmarc partnership.

As part of their continued commitment to providing the best cybersecurity solutions to businesses throughout the Central Coast, Alvarez Technology Group is proud to announce their partnership with Sendmarc. This collaboration enables ATG to offer [industry-leading DMARC protection](#) as a core part of their cybersecurity services, helping clients stay ahead of evolving email-based threats.

Phishing attacks, domain spoofing, and email impersonation remain persistent risks for businesses of all sizes. These threats not only lead to financial and reputational damage but also undermine customer trust. DMARC plays a critical role in combating these threats by ensuring that only authorized senders can use your domain.

“We chose to partner with Sendmarc because of their proven expertise in email authentication and their commitment to proactive cyber defense,” said Luis Alvarez, President & CEO of Alvarez Technology Group. “Their platform offers robust tools and visibility that align perfectly with our mission to deliver secure, reliable technology solutions to our clients.”

DMARC is a core offering for all Alvarez Technology Group customers, supported by our team of cybersecurity professionals. This enhanced protection can be integrated alongside our existing services to create a layered and resilient defense strategy.

Sendmarc’s email protection platform includes:

- [DMARC](#): Enforces domain authentication and prevents unauthorized email use.
- [SPF](#): Validates sender IP addresses.
- [DKIM](#): Confirms that the message content remains unchanged.
- [BIMI](#): Displays logos in inboxes for brand trust.
- [MTA-STS](#): Enforces secure encryption during email delivery.
- [TLS-RPT](#): Provides reports on email delivery issues.

Adoption of DMARC is growing rapidly as major tech providers and regulators make authenticated email a standard. [Microsoft](#), [Google](#), and [Yahoo](#) now enforce DMARC requirements, and [global regulatory frameworks](#) are increasingly pushing organizations toward better email hygiene and compliance.

Alvarez Technology Group remains focused on protecting their clients’ digital environments with the most advanced, effective tools available. The partnership with Sendmarc reflects their ongoing investment in innovation and security - as well as their promise to keep your business protected.

Want to see how your email domain measures up? Check your domain's DMARC record using [Sendmarc’s free tool](#).



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About Alvarez Technology Group

Alvarez Technology Group has been keeping businesses safe, secure & successful for over 20 years by providing world-class technology & cybersecurity solutions to small- and mid-sized businesses, including network management and 24×7 monitoring, the integration of computers and telephones, cloud services, data security and backup, video surveillance and expert IT consulting. They empower their clients to grow their organizations with the right technology and smart systems management. For more information, visit www.alvareztg.com, contact Ronni Alvarez at 831-753-7677 or ralvarez@alvareztg.com.